



**General Terms and Conditions for the CHALLENGE Expo
in the occasion of the CHALLENGE in Roth on July 18th, 2010**

1. Welcome

Thank you very much for your application for Challenge Expo 2010.

When booking an exhibition space, you will receive

two tickets for the carbo party on Friday, July 16th

two tickets for the grand-stand at the finish-line area on July 18th

You will receive these tickets after arriving on the Expo Area in Roth.

2. Schedule and exhibition spaces

The CHALLENGE Expo will take place on the exhibition space in the outdoor area at the Roth Triathlon Park and the festival hall.

Thursday, July 15	from 12 p.m. to 6 p.m. setup time starts at 7 a.m.
Friday, July 16	from 9.00 a.m. to 9 p.m.
Saturday, July 17	from 9.00 a.m. to 7 p.m. and
Sunday, July 18	from 10 a.m. to 9 p.m. teardown after prior consulting of the organizer
Monday, July 19	from 10 a. m. to 1 p. m.

If you are interested in booking an exhibition space in the festival hall please contact

Mister Markus Heimerl
Synergy-Sports GmbH
Sigmundstraße 149
90431 Nürnberg
Tel. +49 (0)911 / 99 99 89 70

3. Costs

Own tent/pavilion in the outdoor area: EUR 100.--/m² + VAT

At least 9 square meters (3mx3m)

Maximum depth 4 m; other measures are possible after prior consulting of the organizer. The best size is a depth of 3m or 4m and front sizes of 3m, 6m, 9m. Front sizes with more than 9m are possible, too but might cause problems with the trees in EXPO Area.

4. Setup and teardown of the booths

The exhibitors are provided with exhibition space, but this does not include any specific booth equipment.

The standard depth for each booth will be 4 m in the exhibitors' own tents.

The exhibitors will be able to set up their own booths only on Thursday, July 15th, 2010 from 7 a.m. to 6 p.m. If you wish to setup your booth later, it has to be mentioned on the application form and can only be done in the evening when the expo is closed.

The teardown of the booths must be completed by Monday, July 19th, 2010, until 10 a.m. or between 1 p. m. to 5 p. m., and may not take place during the opening hours of the expo.

The exhibition spaces must be left in a clean and completely empty condition. Otherwise the exhibitor will be charged with the cleaning costs flat 100 €.

The 100 Euros have to be paid as security deposit in cash at the expo manager after arriving at the expo area. It will be paid back after the teardown of the both and the final inspection of the expo manager.

Cars on the expo are only allowed on Thursday, July 15th 2010 until 11:30 a.m. and Monday, July 19th 2010. In between there are only hand trucks e.g. allowed due to safety reasons.

Every exhibitor is offered one parking space for free. Further parking spaces for cars or trailers might be offered by the Organizer as long as they are available.

Therefore you are kindly asked to get in contact with our local contact person, who will be available on the Expo all the time.

The exhibitors are requested to take care of all the trees and flowers in the expo are. It is not allowed to ancore the booths, banners e.g. at the trees.

Further it is not allowed to hang flags, banners or leashes in the trees. Pegs to fix tents or booths are not allowed, too.

5. Deadline for registration

April 30th, 2010

The receipt of the registration will be acknowledged by sending an invoice. As regards the acceptance of the registration, please be referred to item 10.

If the registration has been accepted, the exhibitor will be informed about the location of his/her exhibition space (map) approx. 4 weeks before the event.

6. Right of withdrawal

If the exhibitor withdraws from his/her registration by May 15th, 2010, he/she will be charged 15 % of the total cost that would have been incurred for booking the exhibition space. If the withdrawal occurs between May 16th and June 30th, 35 % will be charged. No withdrawal from the registration will be possible after June 30th, 2010. If a new exhibitor is found for a cancelled exhibition space after June 30th, 2010, the party who has cancelled the space will be reimbursed 60 % of the net rent.

7. Organizer

TEAMChallenge GmbH

Westring 40

91154 Roth

Germany

phone: +49-9171-8955000

e-mail: info@challenge-roth.de

Expo manager: Felix Walchshöfer

8. Contact for technical requests

Andreas Kistner

mobile: 0049 (0)172 / 81 20 955

mail: technik@challenge-roth.de

9. Exclusivity

Can not be granted.

10. Terms of payment

The organizer will issue an invoice after receipt of the registration (cf. item 5.)

The full invoice amount will be due by May 15, 2010.

The registration will only be accepted after receipt of the invoice amount.

Payment must be effected by transfer to the following bank account:

TEAMChallenge GmbH

account number: 750 376 287

bank code: 764 500 00

bank: Sparkasse Mittelfranken-Süd

Fees for electricity, water etc. will be charged separately after they have been invoiced by the responsible authorities. In case the rent for the exhibition space has not been paid in time or has been paid only in part, the organizer is entitled to let the booked space to somebody else.

11. Involvement of third parties

An exhibition space assigned to an exhibitor may not be transferred to third parties, neither completely nor in part.

Activities of agents or provisional activities for subcontractors at the expo must be indicated as such in the registration and are subject to special examination by the organizer as regards the acceptance of the registration.

12. Advertising material

Advertising material must only be distributed or displayed within the assigned exhibition space.

If an exhibitor causes damage by inadmissibly putting up advertising material, he/she will be charged the repair costs. Promotion activities on the expo grounds or even beyond, are not part of the rental of exhibition space, and thus may not take place without the written consent of the organizer.

The setup of signs, banners e.g. have to be teard down by the exhibitor at the end of the expo without any residues.

13. Cleaning / water supply

The organizer will provide general cleaning of the pavilion and outdoor area of the expo grounds.

If electric power supply is required, please indicate the load to be connected in the registration.

The exhibitor must provide the cables required to connect the electric equipment at the booth to the supply unit. We recommend bringing a 50 m cable reel.

The DIN VDE (DIN VDE 0100 - 740) is in force for the installed electric equipment.

The cost for the electricity will be charged at a prize of € 0,39 excluding VAT per m² of the expo booth.

14. Authorisations

Special authorisations, admissions, declarations of exemption or consent required for the envisaged exhibition on the part of the exhibitor must be requested/provided by the exhibitor himself/herself.

15. Responsibility for exhibited items and booth equipment

The organizer does not assume any responsibility for exhibited items and booth equipment, and excludes any liability for damage caused thereto or for any lost items.

The outdoor area as well as the pavilion will be guarded by a security service outside the official opening hours.

The security service starts on Thursday, July 15^h at 6 p. m. and ends on Monday, July 19th, 2010 at 9 a.m.

16. Liability

The organizer will assume liability in accordance with the terms of its indemnity insurance.

17. Force majeure

In case of compelling reasons, in particular force majeure, the organizer is entitled to postpone, shorten, partially or completely close or to cancel the expo, if and as far as the reasons are not in the organizer's responsibility.

In these cases the exhibitors/hirers are entitled to receive a reimbursement or a respective reduction of the fee or have an entitlement to damages insofar as only the remaining amount is to be reimbursed after covering all costs incurred by the organizer by that time.

18. Waste disposal

The exhibitor is liable for the disposal of all waste and packaging materials. The exhibition space has to be left behind cleaned. Potential costs for purification and waste disposal will be recharged by the organizer flat 100 €.

19. Miscellaneous

The organizer reserves the right to reject registrations if the exhibition space is booked up, or if it has a legitimate interest in rejecting a registration.

20. Place of jurisdiction

The place of jurisdiction for the organizer and the exhibitor/hirer shall be Schwabach, Germany.

Roth, February 2010

TEAMChallenge GmbH